

BARD'S™

== The Original Sorghum Malt Beer ==

Dear Store Manager,

I would like to request that you carry Bard's Sorghum Malt Beer. Bard's is TRULY GLUTEN-FREE™ and truly delicious.

TRULY GLUTEN-FREE™ means that Bard's never contains any wheat, barley, rye or oats. That means that Bard's is truly, naturally gluten-free, so unlike other "gluten reduced" beers you have in the beer aisle, Bard's is able to state that they are TRULY GLUTEN-FREE™ on their product labels and packaging without caveats or qualifying statements. And that means ALL of your shoppers with celiac disease or gluten intolerances, and those with "free from" and better-for-you lifestyles, can choose Bard's with confidence knowing that Bard's Beer is always as safe as it is delicious.

As someone who cannot tolerate gluten, I am an enthusiast of Bard's Beer. As a frequent shopper in your store, I would be thrilled to purchase Bard's Beer from you.

Please contact the sales team at getbards@bardsbeer.com or call 888.381.3722 for more information on how to carry Bard's Beer.

Thank you!

Name

Email

Phone



8 18490 01282 9

12 oz. cans -- 6 pack -- Available in the USA



8 18490 01264 5

16 oz. can -- Available in Canada