



## New Product Request

Dear Sir/Madam:

I am a regular customer of your establishment and I would greatly appreciate it if you would carry Bard's Gold gluten-free beer.

Bard's Beer is the world's first and only craft-brewed sorghum malt beer. It is a rich, golden lager with a medium body and a refreshing taste. Bard's Gold is made without barley, wheat, rye or oats and is gluten-free.

There are more than 2.2 million people in the US with celiac disease and/or wheat allergies that cannot drink traditional beer. They can consume Bard's Beer since it is made from malted sorghum which contains no gluten. By offering Bard's Beer in your stores, you are offering beer to an entirely new set of customers.

Bard's Beer is distributed in North Carolina by:

Millennium Beverage  
401 Hawthorne Street  
Charlotte, NC 28204  
Phone: 704-342-1494

To find out more about Bard's Beer, visit their Web site at [www.bardsbeer.com](http://www.bardsbeer.com) or call their customer service at 877-440-2337.

Thank you,

Signed: \_\_\_\_\_

Printed Name: \_\_\_\_\_

